

## A Wizard's World Press Kit

### Game Description

A Wizard's World is a magical MMO-RPG AR mobile game that immerses players in a dynamic magical environment where they can craft their own stories and interact in real-time with a vibrant community. This game brings magic to life in your surroundings, allowing players to not just play a character but be part of a living, breathing magical world.

### Key Features

- Lessons: Virtual live events where players learn magical disciplines in real-time.
- Tasks and Challenges: Daily, weekly, and monthly tasks with a community focus.
- Duel Arena: Compete in spells duels across internal and cross-server tournaments.
- Wastghor Trophy: Enhance camaraderie through house competitions for the prestigious trophy.
- Personal Companions: Form a bond with magical creatures, training and growing together.
- House and Wand Assignment: Sorting into houses and receiving custom wands through character analysis.
- Avatar Creation: Create a highly customizable avatar to reflect personal style.

### Developer Bio

Taylan Özer and Marco Nötzli bring their extensive backgrounds in project management and software development to the helm of 'A Wizard's World'. Their combined expertise in technology and strategic execution has been instrumental in crafting an engaging and immersive augmented reality experience that captures the essence of magical adventures. Their commitment to community-driven content and innovative gameplay has distinguished 'A Wizard's World' in the mobile gaming landscape. They are complemented by Andrei Lapusteanu, the CTO, who leverages his profound technical skills in computer science to enhance game functionality and user experience. Andrei's role is pivotal in integrating advanced graphics and user interface designs, driving forward the game's development with a focus on accessibility and innovative design.

### Factsheet

Release Dates:

- Spring 2024 - AWW – AR Duel Master
  - iOS ([Apple App Store](#))
  - Android ([Google Play Store](#))
- Spring 2025 – A Wizard's World

Platforms: iOS and Android

Website: <https://www.awizardsworld.com/>

## History

The journey of 'A Wizard's World' began in January 2022 with the conceptualization and design. Following the development of a first prototype and some User-Acceptance-Test, to ensure a polished and engaging user experience. The game's development reached a pivotal milestone with the release of 'AWW - AR Duel Master' in April 2024. This app encapsulates one of the game's core features, the duel tournaments, allowing us to gather valuable feedback on the core mechanics. The release serves both to fine-tune our gameplay and to raise awareness for 'A Wizard's World', highlighting our innovative approach to interactive gaming.

## Media Assets

The press kit includes high-quality images and videos of gameplay, character designs, and enchanting environments that illustrate the immersive world of 'A Wizard's World'. These assets are available for download and use [here](#).

**Trailer** A Wizard's World: <https://youtu.be/I33pnaURRtk>

## Awards & Recognition

While 'A Wizard's World' is a newer entry to the gaming scene, it is poised to capture the hearts of gamers and critics alike, aiming for recognition in upcoming gaming awards and events.

## Press Contact

For further information, interviews, or inquiries, please contact our team at [support@awizardsworld.net](mailto:support@awizardsworld.net). Or connect with us on Discord to join our community discussions and stay updated on the latest news.



## Additional Information

For more game material, insights, and updates, please visit our social media channels:

